



News Release

For Immediate Release

February 15, 2012

EHR Enhanced Hydrocarbon Recovery Enters into Strategic Alliance with the MAXX Energy Group of Companies

Regina, Saskatchewan - *EHR Enhanced Hydrocarbon Recovery Inc.* (“EHR”) is pleased to announce a strategic alliance with the Maxx Energy Group of Companies (“MAXX Energy Group” or “MAXX Energy”).

The MAXX Energy Group is comprised of three wholly owned subsidiaries that collectively, will provide oil and gas producers in Western Canada and the Northern United States Williston Basin with a comprehensive and integrated bundle of energy products and services. The subsidiaries; Pinnacle Industrial Services Inc. (Regina, SK.), NuVision Industries Inc. (Carseland, AB.) and MAXX Energy Products and Services (Regina, SK.) collectively offer over 100,000 square feet of ‘in-house’ fabrication, manufacturing and product design facilities.

“The MAXX Energy Group is well established within the rapidly expanding oil and gas industry, providing “bundled” products, services and technologies with their integrated and value added offering.” said Graeme Lynch, EHR’s Chief Executive Officer. “With over 100 employees providing key technologies, manufacturing capacity, procurement capability, process design and in-field service expertise, MAXX Energy will compliment EHR’s expertise in oil and gas production and exploration. Together, EHR and MAXX Energy will be well positioned to provide cost efficient products and timely services to the full oil production value chain.”

About EHR Enhanced Hydrocarbon Recovery Inc.:

EHR is a Canadian based production and exploration company utilizing down-hole production technologies to address primary, secondary and tertiary oil production in the Western Canada and Northern United States Williston Basin. EHR specializes in the application of proven Enhanced Oil Recovery (EOR) methods to improve oil production from existing fields, providing extensive experience in CO2 enhanced oil recovery, polymer flooding, chemical flooding and optimized water flooding operations. EHR is charged with providing tomorrow’s production technologies today.

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EHR corporate developments can be followed on www.hydrocarbonrecovery.com